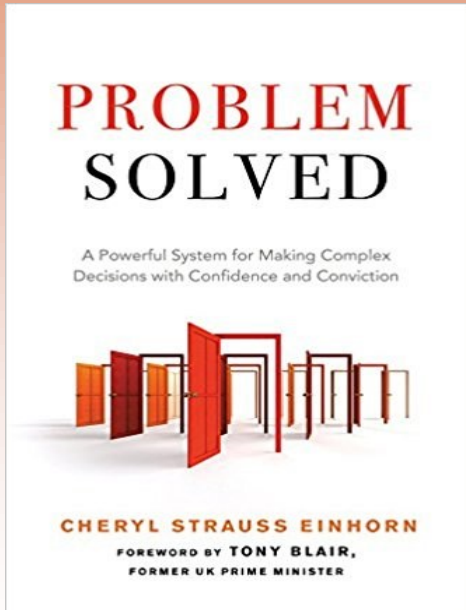


# Problem Solved:

**Powerful System for Making Complex Decisions with Confidence and Conviction**



Whether you are deciding between colleges, navigating a career decision, helping your aging parents find the right housing, or expanding your business, *Problem Solved* will show you how to use the powerful AREA Method to make complex personal and professional decisions with confidence and conviction.

**Sunday, May 21 at 2:00pm**

**Register at [scarsdalelibrary.org](http://scarsdalelibrary.org) or call 914-722-1302**

*Wine and cheese reception with book signing to follow*

**This program is presented in partnership with the JCC of Mid -Westchester.**

Cheryl Strauss Einhorn an award-winning investigative journalist, covers business, economic, and financial news for publications including Barron's, Pro Publica, Foreign Policy, and the New York Times. As the founder of CSE Consulting, a strategic consulting practice, she applies her AREA Method—initially developed to promote better decision-making in her journalism work—toward the success of businesses and individuals. A Columbia University adjunct professor, she teaches her AREA Method at Columbia Business School, having also taught it at the Graduate School of Journalism.



John Christopher –Director of *The Oda Foundation*, will participate in a *Question-and-Answer* with author **Cheryl Einhorn**